

September 10, 2019

The Honorable Mitch McConnell
Majority Leader
U.S. Senate
Washington, DC 20510

The Honorable Nancy Pelosi
Speaker
U.S. House of Representatives
Washington, DC 20515

The Honorable Charles E. Schumer
Minority Leader
U.S. Senate
Washington, DC 20510

The Honorable Kevin McCarthy
Minority Leader
U.S. House of Representatives
Washington, DC 20515

The Honorable Roger F. Wicker
Chairman
Committee on Commerce, Science
and Transportation
U.S. Senate
Washington, DC 20510

The Honorable Frank Pallone, Jr.
Chairman
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

The Honorable Maria Cantwell
Ranking Member
Committee on Commerce, Science
and Transportation
U.S. Senate
Washington, DC 20510

The Honorable Greg Walden
Ranking Member
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

Dear Leader McConnell, Speaker Pelosi, Leader Schumer, Leader McCarthy, Chairman Wicker, Chairman Pallone, Ranking Member Cantwell and Ranking Member Walden:

We write to urge you to pass, as soon as possible, a comprehensive consumer data privacy law that strengthens protections for consumers and establishes a national privacy framework to enable continued innovation and growth in the digital economy.

There is now widespread agreement among companies across all sectors of the economy, policymakers and consumer groups about the need for a comprehensive federal consumer data privacy law that provides strong, consistent protections for American consumers. A federal consumer privacy law should also ensure that American companies continue to lead a globally competitive market. As Chief Executive Officers of leading companies across industries, our companies reach virtually every American consumer and rely on data and digital platforms every day to deliver and improve our products and services. Consumer trust and confidence are essential to our businesses. We are committed to protecting consumer privacy and want consumers to have confidence that companies treat their personal information responsibly.

We are also united in our belief that consumers should have meaningful rights over their personal information and that companies that access this information should be held consistently accountable under a comprehensive federal consumer data privacy law.

Consumers have grown accustomed to a breadth of resources and services made available over the internet across state borders and even globally. Consumers should not and cannot be expected to understand rules that may change depending upon the state in which they reside, the state in which they are accessing the internet, and the state in which the company's operation is providing those resources or services. Now is the time for Congress to act and ensure that consumers are not faced with confusion about their rights and protections based on a patchwork of inconsistent state laws. Further, as the regulatory landscape becomes increasingly fragmented and more complex, U.S. innovation and global competitiveness in the digital economy are threatened.

We urgently need a comprehensive federal consumer data privacy law to strengthen consumer trust and establish a stable policy environment in which new services and technologies can flourish within a well-understood legal and regulatory framework. Innovation thrives under clearly defined and consistently applied rules.

Business Roundtable has released a *Framework for Consumer Privacy Legislation* (attached to this letter), which provides a detailed roadmap of issues that a federal consumer privacy law should address. As the Framework describes, a comprehensive federal consumer data privacy law should create robust protections for consumers by requiring businesses to take responsibility for the collection, use and sharing of personal information.

The United States has been a global leader in technology and data-driven innovation and now has the opportunity to lead on consumer data privacy for the benefit of all consumers, companies and commerce. We stand ready to work with you.

Sincerely,



Randall Stephenson
Chairman and Chief
Executive Officer
AT&T Inc.



Julie Sweet
CEO
Accenture



Andrés R. Gluski
President & CEO
The AES Corporation



Lee Styslinger, III
Chairman & CEO
Altec, Inc.



Jeffrey P. Bezos
Founder and Chief Executive
Officer
Amazon



Stephen J. Squeri
Chairman and CEO
American Express

James D. Taiclet
Chairman, President & CEO
American Tower Corporation

Brian Moynihan
Chairman and CEO
Bank of America

Giovanni Caforio
Chairman & CEO
Bristol-Myers Squibb

Evan G. Greenberg
Chairman & CEO
Chubb

Michael Corbat
CEO
Citigroup Inc.

Brian L. Roberts
Chairman & CEO
Comcast Corporation

Tom Linebarger
Chairman and CEO
Cummins Inc.

Michael Dell
Chairman and CEO
Dell Technologies

Pedro J. Pizarro
President and CEO
Edison International

Carmine Di Sibio
Chairman & CEO
EY

Frederick W. Smith
Chairman & CEO
FedEx Corporation

James P. Hackett
President and CEO
Ford Motor Company

Mary Barra
Chairman & CEO
General Motors Company

Dinesh C. Paliwal
President and Chief Executive
Officer
HARMAN International

Ginni Rometty
Chairman, President and
CEO
IBM Corporation

Michael I. Roth
Chairman and Chief
Executive Officer
The Interpublic Group

Steve Demetriou
Chair & CEO
Jacobs

Alex Gorsky
Chairman and CEO
Johnson & Johnson

George R. Oliver
Chairman and CEO
Johnson Controls

Jamie Dimon
Chairman and CEO
JPMorgan Chase & Co.

Jeff Gennette
Chairman & Chief Executive
Officer
Macy's, Inc.

Arne M. Sorenson
President & CEO
Marriott International Inc.

Ajay S. Banga
President and CEO
Mastercard

Greg Brown
Chairman & CEO
Motorola Solutions

Ted Mathas
Chairman, President and CEO
New York Life Insurance Co.

Daniel J. Houston
Chairman, President and CEO
Principal

David S. Taylor
Chairman of the Board,
President and Chief
Executive Officer
The Procter & Gamble
Company

Steve Mollenkopf
Chief Executive Officer
Qualcomm Incorporated

Blake Moret
Chairman & Chief Executive
Officer
Rockwell Automation

Douglas Peterson
President & CEO
S&P Global

Keith Block
Co-CEO
Salesforce

Bill McDermott
CEO
SAP SE

Jim Goodnight
CEO
SAS Institute

Egon Durban
Managing Partner
Silver Lake Partners

Michael L. Tipsord
Chairman and CEO
State Farm Insurance

Kevin A. Lobo
Chairman and CEO
Stryker

Brian Cornell
Chairman & CEO
Target

LeRoy T. Carlson, Jr.
CEO
Telephone & Data Systems, Inc.

M. Troy Woods
Chairman, President
TSYS

Stuart Parker
CEO
USAA

Alfred F. Kelly, Jr.
Chairman and Chief
Executive Officer
Visa Inc.

Curt Morgan
President & CEO
Vistra Energy

Doug McMillon
President and CEO
Walmart, Inc.

Abidali Neemuchwala
CEO and Managing Director
Wipro Limited

Anders Gustafsson
Chief Executive Officer
Zebra Technologies
Corporation

C: Members of the U.S. House of Representatives
Members of the U.S. Senate